

**Utah Cooperative Marketing Program  
June 29, 2007 - Round 5**

<b>Applicants</b>	<b>Amount Requested</b>	<b>Amount Awarded</b>
Alta Resort Association <b>Joint:</b> Salt Lake CVB	\$40,000.00	\$40,000.00
American West Heritage Center	\$17,500.00	\$9,500.00
Bear River Association of Governments -	\$7,750.00	\$7,750.00
Beaver County Travel Council <b>Joint:</b> Beaver City Corporation	\$8,000.00	\$8,000.00
Cache Valley Visitors Bureau <b>Joint:</b> Box Elder & Rich Counties	\$40,662.50	\$40,662.50
Castle Country - National Geographic Travel Magazine <b>Joint:</b> Dinosaurland, Moab, San Juan County	\$17,743.00	\$17,743.00
Castle Country Travel Regions	\$21,000.00	\$21,000.00
Davis Area CVB	\$45,282.38	\$45,282.38
Davis Area CVB - Ski Utah	\$10,550.00	\$10,550.00
Davis Area CVB	\$194,000.00	\$97,000.00
Downtown Ogden Inc. <b>Joint:</b> Enable Industries	\$13,000.00	\$13,000.00
Friends of the Moab Folk Festival	\$15,000.00	\$15,000.00
Garfield County Office of Tourism	\$39,540.00	\$39,540.00
Heber Valley Chamber/CVB	\$10,000.00	\$10,000.00
Heber Valley Chamber/CVB - Golf Wasatch	\$30,000.00	\$26,000.00
Heber Valley Chamber/CVB -Snowmobiling	\$25,000.00	\$21,500.00
Huntsman World Senior Games	\$45,000.00	\$30,350.00
Moab Area Travel Council	\$250,000.00	\$237,711.00
Moab Arts Council	\$3,750.00	\$3,750.00
Moab Music Festival	\$15,000.00	\$15,000.00
Ogden Weber CVB <b>Joint:</b> Weber County	\$31,000.00	\$31,000.00
Park City Chamber & CVB <b>Joint:</b> Salt Lake Dept. of Airports	\$223,000.00	\$223,000.00
Park City Performing Arts Foundation	\$106,500.00	\$106,500.00
Pioneer Theatre Company	\$17,500.00	\$17,500.00
Salt Lake Convention & Visitors Bureau -Ski Salt Lake	\$150,000.00	\$150,000.00
Ski Utah	\$250,000.00	\$250,000.00
Sportsmen for Habitat	\$100,000.00	\$100,000.00
St. George Area CVB - Zion Country Action Tours	\$25,000.00	\$25,000.00
St. George Area CVB - Zion Park 100th Anniversary	\$35,000.00	\$35,000.00

St. George Red Rock Golf Trail	\$40,000.00	\$33,000.00
Sun Parks, Inc.	\$39,266.50	\$39,266.50
Town of Springdale/Zion Canyon Art & Flute Festival	\$5,000.00	\$5,000.00
Tuacahn Center for the Arts	\$50,000.00	\$44,800.00
Utah Festival Opera	\$65,000.00	\$65,000.00
Utah Museum of Fine Arts	\$100,000.00	\$100,000.00
Utah Shakespearean Festival	\$98,402.00	\$98,402.00
Utah Symphony & Opera	\$75,000.00	\$75,000.00
Utah Theatre Festival Corporation (dba Neil Simon Festival)	\$10,000.00	\$10,000.00
Utah Valley CVB	\$81,948.00	\$81,948.00
Utah Valley CVB	\$9,000.00	\$9,000.00
Wasatch Western Heritage Inc. dba Heber City's Cowboy Poetry Gathering & Buckaroo Fair	\$15,000.00	\$12,400.00
Wayne County Travel Council	\$11,000.00	\$11,000.00
Zion Canyon Visitors Bureau	\$17,000.00	\$17,000.00
<b>Joint: St. George Area CVB</b>		
<b>Total Round 5 Funded:</b>		<b>\$2,249,155.38</b>

<b>* DID NOT RECEIVE FUNDING *</b>		
<b>June 29, 2007 - Round 5 Applicants</b>	<b>Amount Requested</b>	<b>Amount Considered</b>
Dinosaurland Travel Board	\$25,800.00	\$25,800.00
Kimball Art Center	\$77,481.00	\$77,481.00
Ogden Valley Business Association	\$6,400.00	\$6,400.00
Park City Chamber & CVB	\$27,000.00	\$8,650.00
<b>Joint: Park City Summit County Arts Council</b>		
Park Silly Sunday Market	\$9,500.00	\$9,500.00
<b>Total not funded</b>		<b>\$127,831.00</b>

8/10/2007